

# **Investor Presentation**

May 22, 2023



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#### **Industry and Market Data**

Unless otherwise indicated, information contained in this presentation concerning our industry, competitive position and the markets in which we operate is based on information from independent industry and research organizations, other third-party sources and management estimates. Aveanna has not independently verified the information and data obtained from third party sources and cannot assure you of such data's accuracy or completeness. Management estimates are derived from publicly available information released by third-party sources, as well as data from our internal research, and are based on assumptions made by us upon reviewing such data, and our experience in, and knowledge of, such industry and markets, which we believe to be reasonable. Any industry forecasts are based on data (including third-party data), models and experience of various professionals and are based on various assumptions, all of which are subject to change without notice. In addition, projections, assumptions and estimates of the future performance of the industry in which we operate and our future performance are necessarily subject to uncertainty and risk due to a variety of factors, including those described in "Cautionary Note Regarding Forward-Looking Statements." These and other factors could cause results to differ materially from those expressed in the estimates made by the independent parties and by us.

#### Non-GAAP Financial Measures

This presentation includes various performance indicators and non-GAAP financial measures that we use to help us evaluate our business, identify trends affecting our business, formulate business plans, and make strategic decisions. EBITDA, Adjusted EBITDA, Free Cash Flow, and pro forma presentations of the foregoing are financial measures that are calculated and presented on the basis of methodologies other than in accordance with generally accepted accounting principles in the United States of America ("GAAP"). Reconciliations of such non-GAAP measures to their nearest comparable GAAP measures can be found in the Appendix to this presentation. Any non-GAAP financial measures used in this presentation are in addition to, and not meant to be considered superior to, or a substitute for, the Company's financial statements prepared in accordance with GAAP.

Additional information with respect to Aveanna is contained in its filings with the SEC and is available at the SEC's website, www.sec.gov, and on Aveanna's website, www.aveanna.com



# Today's Presenters



**David Afshar**Chief Financial Officer



### YEARS IN HEALTHCARE

20+

20+

- CEO of Aveanna since January of 2023
- Instrumental in formation of Aveanna Healthcare
- Chief Operating Officer of Aveanna Healthcare since 2017
- Chief Operating Officer of PSA Healthcare since 2015
- Former SVP, President of Operations of Gentiva Health Services
- Former President of Gentiva Health Services' Hospice Division
- Former VP of Operations of Healthfield, acquired by Gentiva Health Services in 2006

- Chief Financial Officer of Aveanna Healthcare since 2018
- Former CFO of ApolloMD, a large multispecialty physician practice
- Former Chief Accounting Officer and Interim CFO with Regency Hospital Company, a long-term acute care provider
- Former Inspections Leader with the Public Company Accounting Oversight Board
- Former Senior Manager with Ernst & Young



#### 2017

Bain co-investment with JH Whitney to form Aveanna



#### 2018

Acquired Premier Healthcare Services; added CA as a key state



#### 2020

Acquired Five Points Healthcare and Recover Health, expanding into Home Health & Hospice



#### 2022

Shift to Preferred payor and value-based strategy





#### 2017

Merger of PSA and Epic created Aveanna, a leading pediatric homecare company



#### 2020

Acquired PPHHC, becoming a leading national Enteral provider



### 2021

Aveanna Initial Public Offering

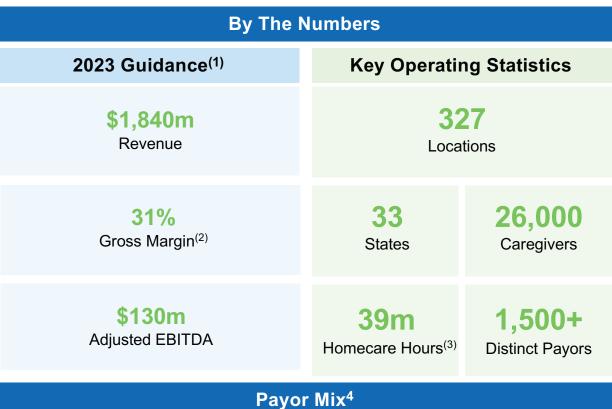


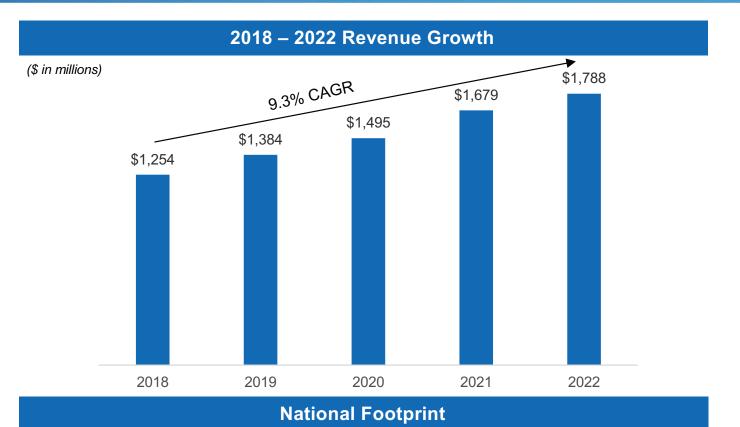
2023

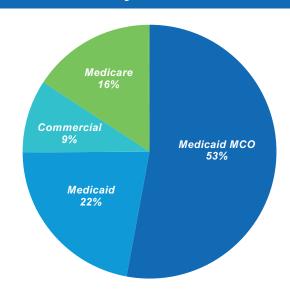
Jeff Shaner appointed CEO

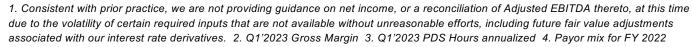
### Aveanna at a Glance













# Who We Serve: Pediatrics, Adults, and Geriatrics





"Having our Aveanna care team means less hospital visits, more consistent care and a partnership between me and her Aveanna nurses. Together, we keep Brylee home and in her best health."

**Private Duty Services** 



"Melia's progress has been amazing since coming home with Aveanna's enteral nutrition and nursing services. You can see in her eyes what it means to her to be with family. Playing and laughing with her sisters is what Melia wakes up for every day."

**Medical Solutions** 



"I loved meeting the nurses and therapists who came to my home. They were caring, encouraging and so helpful with my recovery. Now I am independent again and feeling great after my hip replacement surgery."

**Home Health & Hospice** 

# **Private Duty Services Segment**



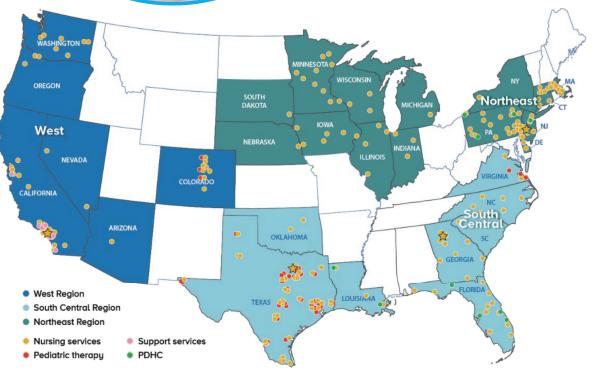
By The Numbers			
Financial Highlights	Key Operating Statistics		
<b>80%</b> of Consolidated Revenue Run Rate <sup>1</sup>	224 Locations		
28% — 30% Gross Margin <sup>2</sup>	28 States	37,000 Patients on Service	
3% - 5% Organic Growth Rate <sup>3</sup>	<10 Avg. Patient Age	<b>3-5 Years</b> Avg. Case Length	

### **Key Items**

- Growth Drivers Advanced clinical recruiting, experienced sales force, density in key geographies, leading clinical care and a strong technology platform
- Public Metrics Hours, revenue rate, cost of revenue rate and spread
- Reimbursement Profile Heavily weighted Medicaid and Medicaid MCO payors



- One nurse One Patient
- Full Time & Per Diem
   Caregivers paid by the hour
- Longer Length of Stay
- Demand exceeds Supply
- Preferred Payors and Government Partners



<sup>6</sup> 

### **Medical Solutions Segment**



By The Numbers		
Financial Highlights	<b>Key Operating Statistics</b>	
8% of Consolidated Revenue Run Rate <sup>1</sup>	18 Locations	
41% – 44% Gross Margin <sup>2</sup>	37 States We Deliver to	31,000 Patients on Service
<b>7%</b> – <b>9%</b> Organic Growth Rate <sup>3</sup>	Mixed Avg. Patient Age	2-3 Years Avg. Case Length

### **Key Items**

- Growth Drivers Clinically-specialized sales force, scaled infrastructure, new market expansion strategy, cross-sell between PDS and HHH
- Public Metrics Unique patients served, reimbursement rate and cost of revenue
- Reimbursement Profile Commercial Medicare and Medicaid Payors



- Nutritional Support –
  Enteral Product, Equipment and Supplies
- Provided to Pediatrics, Adults, and Seniors
- Monthly Distribution Services
- Longer Length of Stay
- Leading National Enteral Provider



# Home Health & Hospice Segment



By The Numbers			
Financial Highlights	Key Operating Statistics		
12% of Consolidated Revenue Run Rate <sup>1</sup>	85 Locations		
45% – 47% Gross Margin²	15 States	13,000 Patients on Service	
<b>7% - 9%</b> Organic Growth Rate <sup>3</sup>	<b>78</b> Avg. Patient Age	100 Days Avg. Case Length	

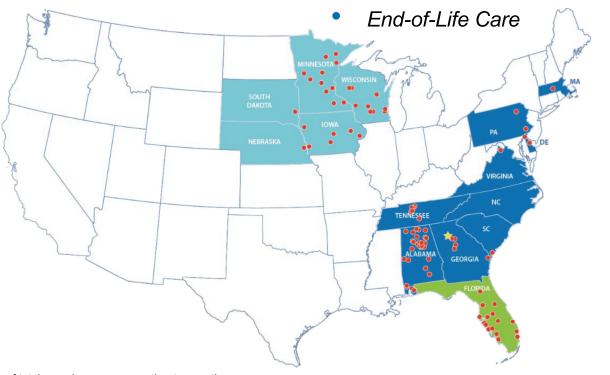
### **Key Items**

- Growth Drivers Clinical outcomes and quality measures, experienced sales force, specialty programs targeting highcost patient populations, meaningful investments in scalable infrastructure
- Public Metrics Total admissions, episodic admissions, total episodes and revenue per episode
- Reimbursement Profile Medicare and commercial payors based on fee for service and episodic payment structure



#### Home Health

- Geriatric Patient Population
- Short-term Intermittent Services
- Episodic Reimbursement
- Shorter Length of Stay
- Value Based Care Component
- Hospice
- Geriatric Patient Population
- Per Diem Reimbursement



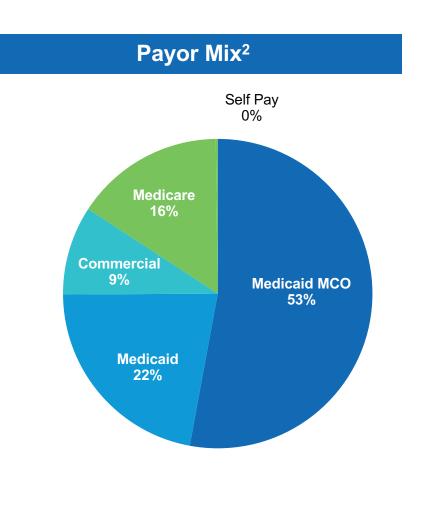
# Reimbursement Environment is Structurally Positive

Diverse group of payors includes managed care organizations ("MCOs"), state-based Medicaid programs, Medicare, MA plans, commercial insurance and other government payers across 33 states

### Key Stats<sup>1</sup>

- Over 1,500 distinct payors
- No single payor accounted for more than
   16% of revenue in 2022
- Diversified across 33 states
- Preferred payors make up >10% of current PDS volume
- In past year, 24 states had positive PDS rate increases

# Stability of PDS Rates<sup>1</sup> Patients viewed as "protected population" Services are essential, lifesustaining care Represents <2% of total Medicaid expenditures Demand exceeds supply, supporting payor partnerships



1. Management Data. 2. Payor mix for FY 2022

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# **Industry Trends**

#### **Current and Future Trends**

#### Value-Based Care

- Shift to preferred payor and value-based care strategy
- Increasing recognition of Aveanna's value proposition
- Leveraging success of early value-based models with emerging preferred payor opportunities
- Believe Aveanna is well-positioned to benefit from shift to value-based care due to our scaled platform, clinical competency, and compliance programs

#### **Senior Population Growth**

- Every day in the U.S., 10,000 people turn 65
- Continued increase in life expectancy

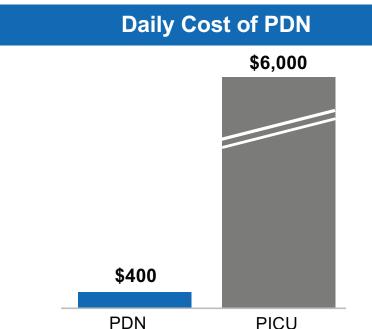
#### **Labor Environment**

- Post-Covid, inflationary labor market continues to drive nursing shortage
- Preferred payor arrangements and other payor reimbursement rate increases allow for incremental caregiver wages, recruitment, and retention

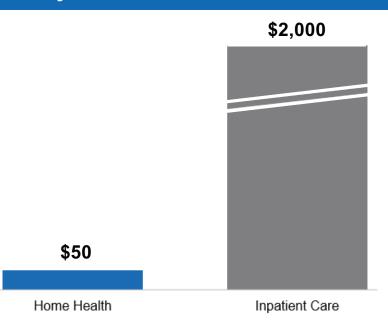
#### **Continued Shift to Care in the Home**

- Institutional costs of care and patient preference driving increased Federal and State awareness of the benefits of care at home
- Shift to the preferred home setting generally supported by constituents, including patients, families, payors, and referral sources

### Cost Savings



### **Daily Cost of Adult Home Health**

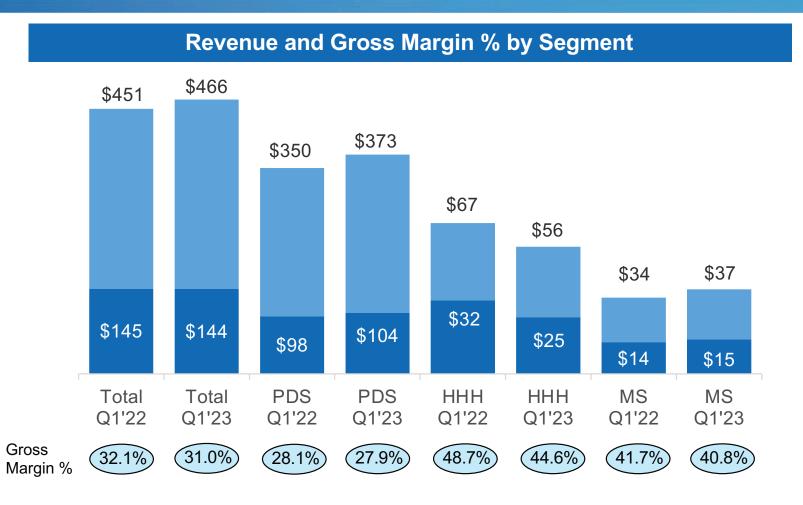


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## Q1 2023 Summary Results



Consolidated Results			
\$ in millions	Q1 2022	Q1 2023	Y/Y% Change
Revenue	\$450.5	\$466.4	3.5%
Gross Margin	\$144.8	\$144.5	0.0%
Adjusted EBITDA <sup>(1)</sup>	\$38.0	\$28.5	-25.0%



### **Key Highlights**

- PDS Q1 2023 revenue growth of 6.5% from Q1 2022, driven by 9.8 million hours of care or 1.8% YOY volume increase
- MS Q1 2023 revenue growth of 10.7% from Q1 2022, driven by strong volume growth of 9.0%
- Sequential improvement in Q1 2023 HHH results from Q4 2022
  - HHH admission trends returning to a more normalized level
  - HHH revenue cycle operations continue to improve
- Q1 2023 demonstrated continued focus on optimization across Aveanna's overhead platform

## Q1 2023 Balance Sheet Update

### Liquidity

- Liquidity of over \$215m, comprised of the following:
  - \$34m cash on balance sheet
  - \$162m revolver availability
  - \$20m securitization availability
- Undrawn revolver at the end of Q1
- Borrowing capacity under revolver subject to a 7.6x maintenance leverage covenant if total revolving facility usage is greater than 30% of total facility

### **Indebtedness and Hedging**

- Total variable rate debt of \$1,478m, consisting of:
  - First Lien: \$907m (L + 3.75%)
  - Second Lien: \$415m (L + 7.00%)
  - Securitization: \$155m (BSBY + 2.25%)
- Interest rate hedges in place:
  - \$520m notional interest rate swap (expires June 2026)
  - \$880m notional, 3% interest rate cap (expires February 2027)

#### **Cash Flow**

- Q1 cash provided by operating activities of \$7.5m
- Q1 free cash flow of \$2.9m<sup>(1)</sup>
- Expected 2023 cash flow benefits from cost reduction efforts
- Goal to drive positive operating cash flow in 2H '23

# Large, Fragmented Home Care Markets Support Sustainable Growth

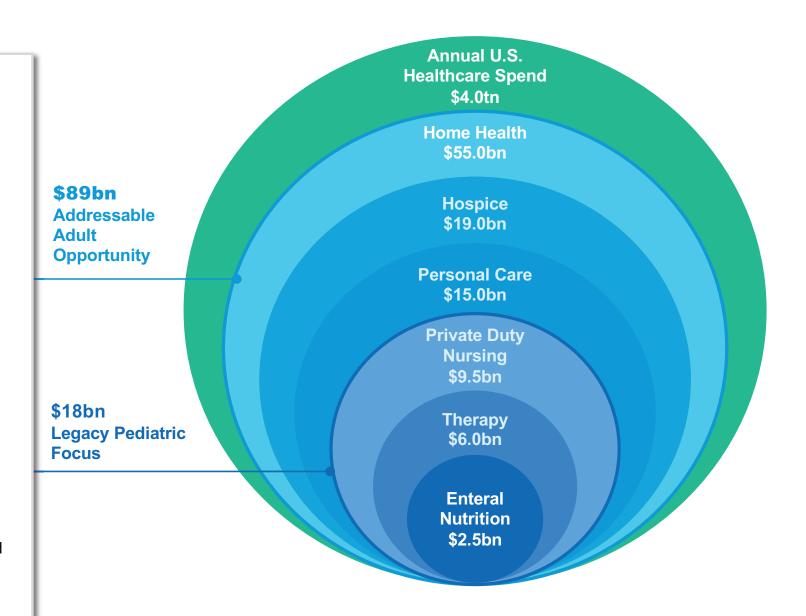
**Our Market Opportunity** 

**\$107bn** 

~4-5%

annual growth from 2020-2025

- ✓ Untapped PDN demand with only a fraction of children and adults getting needed care
- ✓ Therapy trends with early intervention services and government initiatives
- ✓ Expanding insurance coverage for Medicaid Beneficiaries



Source: 2020 Third party consulting report, management estimates.

# Compelling Growth Opportunities



Aveanna Platform Primed for Growth

- Believe increasing recognition of Aveanna's compelling value proposition to patients, payors and referral sources. Payors understand overarching thesis that homecare is value-add in the healthcare equation
- Aveanna's infrastructure is primed to support growth opportunities from unmet demand for our services



Diversified and Stable Platform

- ✓ Aveanna's operations across 33 states provides diversified geographic and business mix
- ☑ Diversified payor mix with no single payer accounting for more than ~16% of revenue¹



**Margin Profile Focus** 

- ✓ Historically stable gross margins of ~30-32%²; with focus on optimization opportunities
- ▼ Focus on branch, regional and corporate overhead costs to drive improved margins.



Preferred Payor
Growth Opportunities

- V
  - Preferred payors account for more than 10% of PDS volumes, with continued growth opportunities
  - Preferred payor arrangements and reimbursement rate increases allow for incremental caregiver wages



Cash Flow Generation
Opportunities

- Revenue growth combined with cost right-sizing actions provide for cash flow improvement opportunities
- Goal to drive positive, sustainable cash flow and reduce leverage over time





Appendix

# Reconciliation of Net (loss) income to Adjusted EBITDA

(dollars in thousands)		For the three-month periods ended		
		il 1, 2023	April 2, 2022	
Net (loss) income	\$	(31,998) \$	25,334	
Interest expense, net		35,883	22,302	
Income tax expense		1,566	2,597	
Depreciation and amortization		4,041	5,819	
EBITDA		9,492	56,052	
Goodwill, intangible and other long-lived asset impairment		68	(112)	
Non-cash share-based compensation		2,442	4,815	
Interest rate derivatives (1)		11,922	(36,183)	
Acquisition-related costs (2)		70	91	
Integration costs (3)		1,133	6,747	
Legal costs and settlements associated with acquisition matters (4)		304	1,039	
COVID-related costs, net of reimbursement (5)		-	4,172	
Restructuring (6)		2,127	-	
Other system transition costs, professional fees and other (7)		923	1,329	
Total adjustments (8)	\$	18,989 \$	(18,102)	
Adjusted EBITDA	\$	28,481 \$	37,950	

# Reconciliation of Net cash provided by operating activities to free cash flow

	For the three-month period ended		
(dollars in thousands)	A	April 1, 2023	
Net cash provided by operating activities		7,495	
Purchases of property and equipment, and software		(2,122)	
Principal payments of term loans		(2,300)	
Principal payments of notes payable and financing lease obligations		(3,398)	
Settlements with derivative counterparties		3,219	
Free cash flow	\$	2,894	